



# Ekara training catalogue

# 2022

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#### Training

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# 1. Purpose

The purpose of our training center is to contribute to building the skillsets and knowledge required to use our Ekara solutions optimally.

To carry out our mission, we have drawn up a set of training modules that match our customers' expectations and needs

These training modules can be followed up by a certification cycle which validates participants' expertise in the use of our tools.

DISCOVERY (TRA-DISCO)	
How long	2h
How many participants	4 participants minimum; 20 participants maximum
Format	Remote via GoToWebinar
How often	On request
Requirements	None
Subjects covered	Overview of the Ekara application
Availability	Available

# 2. DISCOVERY training



# **3. ADVANCED training modules**

### 3.1 Ekara Web training

#### Initial Web (FEW01)

Initial Web (TRA-WEB1)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>Participants gain hands-on experience on our Ekara Academy training platform to: <ul> <li>create a deployment area</li> <li>create a schedule, with an in-depth look at the menu</li> <li>gain detailed knowledge of the steps involved in creating journeys (basic settings, types of user journeys, scenarios, etc.)</li> <li>use functions (conditionals, clicks, delays, text input)</li> <li>configure a DOM element of a website</li> <li>perform image captures and OCR</li> <li>analyze returned measures in detail</li> <li>view incident details and analyze incidents</li> </ul> </li> </ul>
Availability	Available



### Advanced web (FEW02)

Advanced web (TRA-WEB2)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>creating site parameters (site id)</li> <li>manipulating dates</li> <li>using shared data</li> <li>using keystroke sequences</li> <li>customizing error messages</li> </ul>
Availability	February 2022



## Expert web (FEW03)

Expert web (TRA-WEB3)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>creating complex journeys</li> <li>defining the context of a journey (blacklist, user agent, etc.)</li> <li>using variables in a journey</li> <li>using shared data in more than one journey (e.g. login and password)</li> <li>using neutral steps</li> <li>APIs</li> <li>expert analysis: comparing waterfalls</li> <li>handling reports</li> </ul>
Availability	April 2022



## 3.2 Ekara Business Apps training

### Initial Business Apps (FED01)

Initial Business Apps (TRA-BAPP1)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>opening of applications (e.g. Adobe Reader)</li> <li>configuring keyboard keys</li> <li>performing image captures and OCR</li> <li>detailed analysis of returned measures</li> <li>incident analysis</li> </ul>
Availability	Available



## Ekara Business Apps (FED02)

Ekara Business Apps (TRA-BAPP2)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>creating a complex scenario</li> <li>using variables in a scenario</li> <li>using neutral steps</li> <li>detailed analysis of returned measures</li> <li>incident analysis</li> </ul>
Availability	March 2022



## 3.3 Ekara Mobile training

### Initial Mobile (FEM01)

Mobile Initial (TRA-MOB1)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>opening applications</li> <li>configuring objects of the application with their ID, Name, etc.</li> <li>performing image captures and OCR</li> <li>detailed analysis of returned measures</li> <li>incident analysis</li> </ul>
Availability	February 2022



#### Advanced Mobile (FEM02)

Advanced Mobile (TRA-MOB2)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul> <li>creating complex journeys</li> <li>using neutral steps</li> <li>configuring constraints (internally)</li> <li>using variables in journeys</li> </ul>
Availability	March 2022



## 3.4 Ekara API training

#### API (FEA01)

API (TRA-API1)	
How long	1/2 day
How many participants	6 participants maximum
Format	Remote via GoToWebinar or face-to-face
How often	On request
Requirements	<ul> <li>the latest version of Ekara Studio must be installed (tool for creating user journeys)</li> <li>flows must be open and validated</li> </ul>
Subjects covered	<ul><li>using Postman</li><li>creating API-monitoring journeys</li></ul>
Availability	April 2022



# 4. Certifications

Three types of certifications are offered to validate participants' skills at a given level of expertise.

Each certification is valid for one year. For each certification, prior training is a prerequisite (at least once).

#### 4.1 Foundations certifications

#### Web foundations (CEBW)

Web foundations (CERT-WEB1)	
Format	Online quiz and practical case
How often	On request
Prerequisite	Prior completion of FEW01 training
Subjects covered	Creation of a user journey without help from the instructor
Availability	January 2022

#### Business App foundations (CEBD)

Business App foundations (CERT-BAPP1)	
Format	Online quiz and practical case
How often	On request
Prerequisite	Prior completion of FED01 training
Subjects covered	Creation of a user journey without help from the instructor
Availability	January 2022



#### 4.2 Advanced certifications

### Advanced Web (CEA01)

Advanced Web (CERT-WEB2)		
Format	Online quiz and practical case	
How often	On request	
Prerequisites	<ul> <li>Prior completion of FEW01, FEW02 &amp; FEM01 training</li> <li>Successful completion of CEBW</li> </ul>	
Subjects covered	Creation of a user journey without help from the instructor	
Availability	February 2022	

### Advanced Business App (CEA02)

Advanced Business App (CERT-BAPP 2)		
Format	Online quiz and practical case	
How often	On request	
Prerequisites	<ul><li>Prior completion of FED01 &amp; FED02 training</li><li>Successful completion of CEBD</li></ul>	
Subjects covered	Creation of a user journey without help from the instructor	
Availability	March 2022	



## 4.3 Expert certification

# Expert (CEE01)

Expert (CEA01)		
Format	Online quiz and practical case	
How often	On request	
Prerequisites	<ul> <li>Prior completion of FEW01, FEW02, FEM01, FEM02 &amp; FEA01 training</li> <li>Successful completion of CEA01 &amp; CEA02</li> </ul>	
Subjects covered	Creation of a user journey without help from the instructor	
Availability	April 2022	