ekara
by ip-label

Digital Experience Management

1 Ekara Web

The perfect combination of RUM and Robot monitoring

Ensure the performance of your digital services

- Are you getting different stories from user feedback?
- Do you want to be alerted when your online services are down?
- Do you lack the information you need to optimize the performance of your websites?
- Are you dissatisfied with the quality targets supplied by your providers?
- Is your digital team asking you to boost your website's SEO by tuning web performance (TTI, Google Core Web Vitals, etc.)?

Ekara Web helps you deal with these issues.
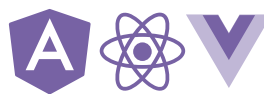
The strengths of Ekara Web

Measures all user activity

Records all performance indicators

Multi-technology controls (DOM, image, OCR)

Compatible with Single Page Apps

The benefits of Ekara Web

A real-time view of the experience of your web users around the world

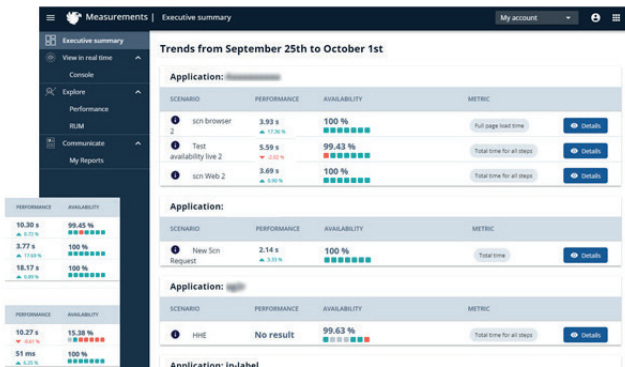Objective, undisputable measurements shared by business and IT

Precise identification of the root causes of application incidents

A non-intrusive solution able to measure even outsourced systems

A hybrid solution (RUM and Robot)

The most recent innovations (Google Web Vitals, latest browsers, artificial intelligence, and more)

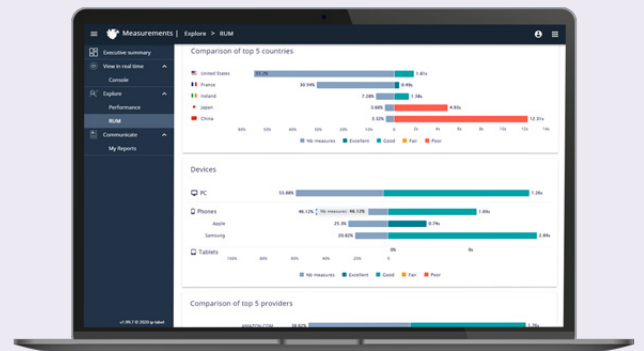# Synthetic monitoring to anticipate service degradations

Robots run actual user journeys on your applications with a view to building and tracking service level agreements (XLAs/SLAs) between business management and IT management, in addition to agreements with their providers.

These user journeys run on desktop and mobile devices, using actual iPhones and Samsungs. Ekara Web combines 3 control methods (**DOM, image and OCR**) to handle even the most complex cases, including **Single Page Apps**.

Real-user monitoring to capture the real experience of your users

RUM technology gives you *an incomparable vantage point at the heart of your web users' browsers*. It returns the real-life experience delivered to all users of your digital services, on each and every one of their visits.

Ekara RUM analyzes performance for you according to the actual usage context (type of device used, version of iOS and Android, connection quality, etc.).

Ekara Web, the perfect combination of RUM and Robot monitoring

Ekara Web	Ekara Mobile	Ekara Business Apps	Ekara API	Ekara Dataviz	Ekara Studio

Ekara Platform

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