



# 2 Ekara Mobile

Capture the actual experience of your mobile users



## Optimize the user experience of your mobile applications

Your audiences are fast becoming massively mobile, so the performance of your mobile apps must live up to the expectations of fans of both Apple and Android, regardless of the smartphone model or the quality of their 4G/5G connection.

- Are you seeking to measure user experience now that your employees are equipped with mobile devices?
- How can you be certain that you are delivering a flawless mobile experience to your customers?

Ekara Mobile is the only solution that provides a realistic capture of the experience of your mobile users.

## The strengths of Ekara Mobile



On real devices



The most recent OS versions



The latest authentication methods (2FA and DSP2)



A worldwide network



## The benefits of Ekara Mobile

Monitoring of native mobile apps (Apple Store and Google Play)

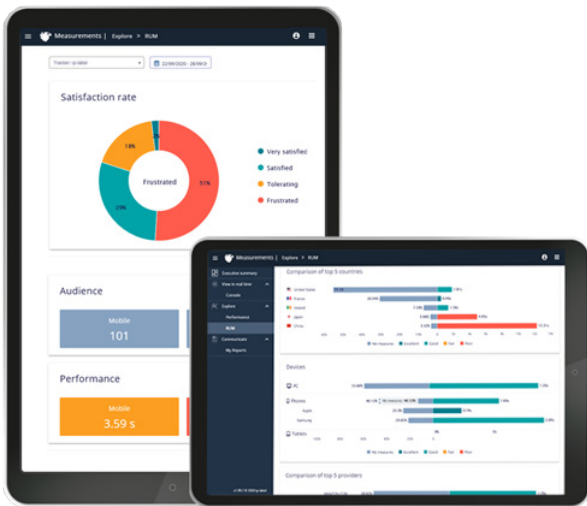
Measurements based on market-reference smartphones (iPhone, Samsung)

Available on request anywhere in the world

A dedicated offer on your private App Store and on your choice of devices

A non-intrusive solution able to measure even outsourced systems

# Sophisticated measurement technology



Ekara Mobile, a unique solution integrating:

- measurement on market-reference devices (iPhone and Samsung)
- the latest authentication methods (2FA and DSP2 in particular)
- the most recent iOS and Android versions for faithful representation of user experience
- the ability to handle native mobile apps as well as web-based applications

## A global network for mobile measurement

Mobile robots can be deployed to all the critical locations of your enterprise.

The solution can be extended to staff working remotely. In addition, you can combine it with our global mobile network.



## Ekara Mobile, for measurement where mobile experience matters

Ekara Web



Ekara Mobile



Ekara Business Apps



Ekara API



Ekara Dataviz



Ekara Studio



**Ekara Platform**

Ekara by ip-label: Customers in 25+ countries. 10 billion data items analyzed daily. A global measurement network. Certified ISO 9001:2015. A network of certified partners. A trusted third party.