ekara by ip-label

Digital Experience Management

Ekara Studio

An intuitive studio for creating user journeys

User journeys made simple

With Ekara Studio, creating user journeys is finally straightforward and intuitive. User journeys are step-by-step descriptions of a series of actions to perform on an application or website. Replayed by robots around the clock, all week long, these user journeys are the basis of application or website monitoring.

Ekara Studio provides an entirely no-code wizard for creating these journeys. You can manipulate page objects like an expert without writing a single line of code. In no time, you can create user journeys that are stable and totally independent of the rendering of web page graphics.

The strengths of Ekara Studio

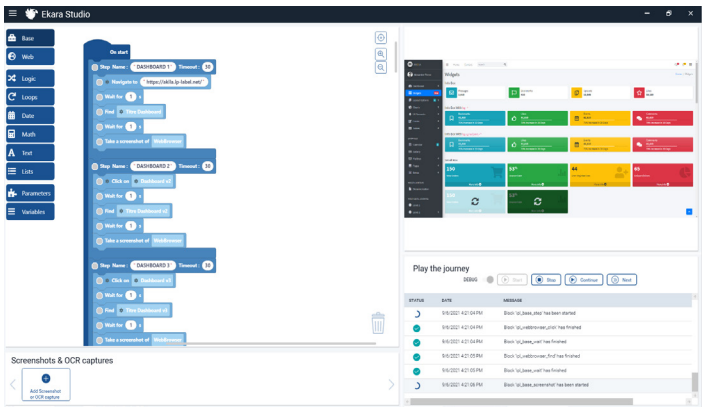
- No-code, 100% graphical
- Accessible to any audience
- Web, desktop, and mobile user journeys
- Multi-technology controls (DOM, image, and OCR)

Ekara Studio services

Fully self-sufficient creation of your user journeys

Strict, reliable management of sensitive data

A single studio for all your user journeys



Within the grasp of any user, Ekara Studio is an all-in-one tool for creating user paths on all types of application (thick client, Citrix, legacy, mobile, web, and API). In a matter of minutes, you can create your own journeys and replay them in real time.

Ekara Studio combines three types of navigation controls (**DOM, image, and OCR**) so that you can handle even the most complex cases, including Single Page Apps.
Ekara improves the productivity of your teams by simplifying the operational upkeep of your user journeys.

100% graphical user journeys

Ekara Studio lets you create and edit user journeys in a fully graphical way. Simply drag and drop the blocks you need into the workbench to create a user journey that is precise, robust, and reliable.

The blocks in Ekara Studio are simple, readily comprehensible instructions, such as 'browse' or 'click'. Even the most complex functions, like managing dates and handling secure data, correspond to graphical blocks.

Ekara Studio, an intuitive studio for creating user journeys

Ekara Web	Ekara Mobile	Ekara Business Apps	Ekara API	Ekara Dataviz	Ekara Studio

Ekara Platform

Ekara by ip-label: Customers in 25+ countries. 10 billion data items analyzed daily. A global measurement network. Certified ISO 9001:2015. A network of certified partners.
A trusted third party.

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